

Purposeful Impact!

Colin Hunter





Conviction

Identity-based habits for behavior change

“Every action you take is a vote for the type of person you wish to become. Each habit is like a suggestion: “Hey, maybe this is who I am.” If you keep casting the same votes you’ve always cast, you’re going to get the same results you’ve always had.”

James Clear, *Atomic Habits*

James Clear, *Atomic Habits*: <https://jamesclear.com/identity-votes>



What do you
think of me?

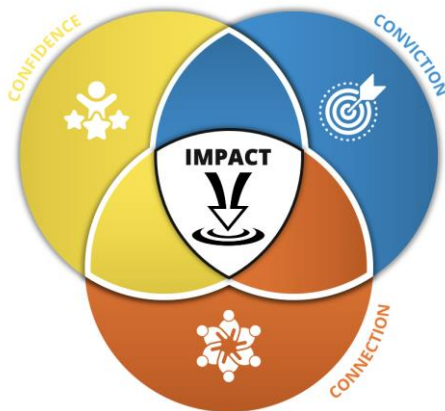




Purposeful Impact

How do we create impact?

You act physically and vocally with confidence - being resilient and positive in the face of uncertainty and challenges.



You use an underlying 'true self' version of your values, passions, infinite purpose and experiences to fuel your energy and focus.

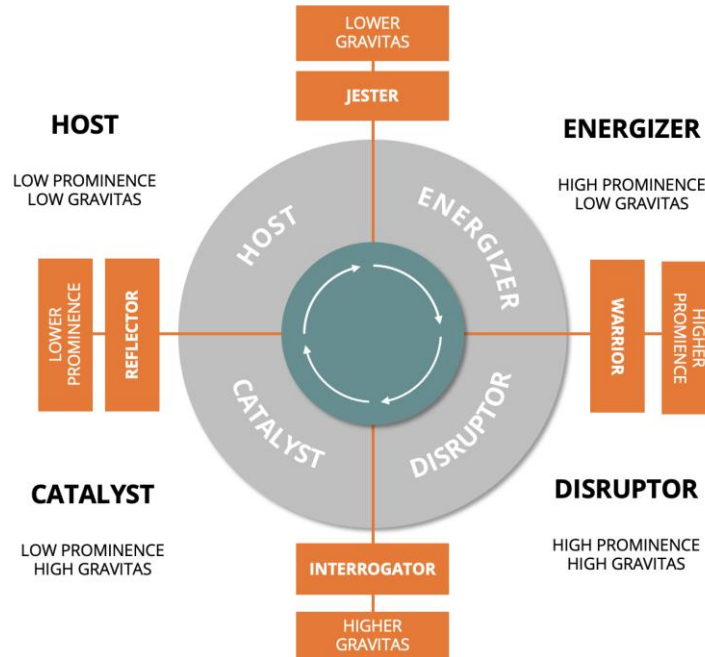
You enable a wisdom-based connection with others - that allows you to dance to the music they bring, whilst dealing in the moment with the challenges of your changing mindset and moodset.





Confidence

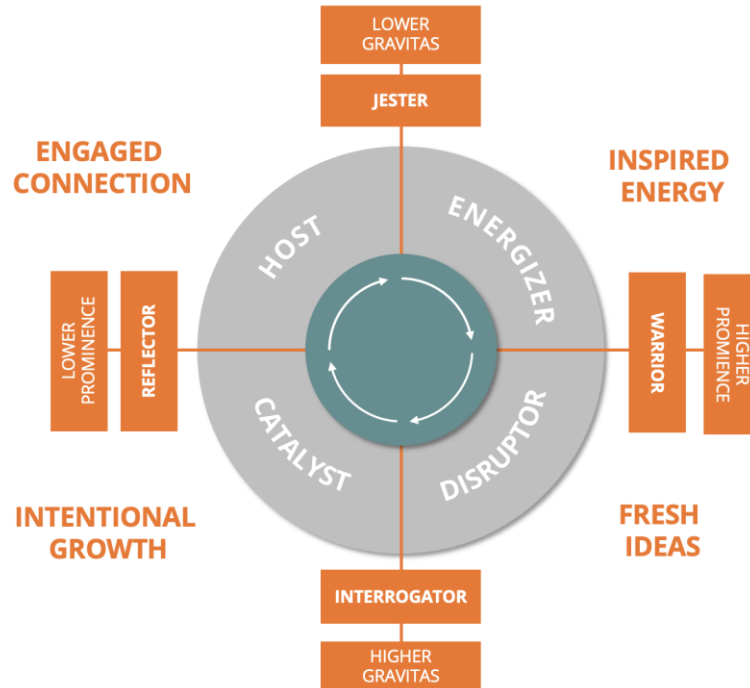
The Executive Presence Model





Confidence

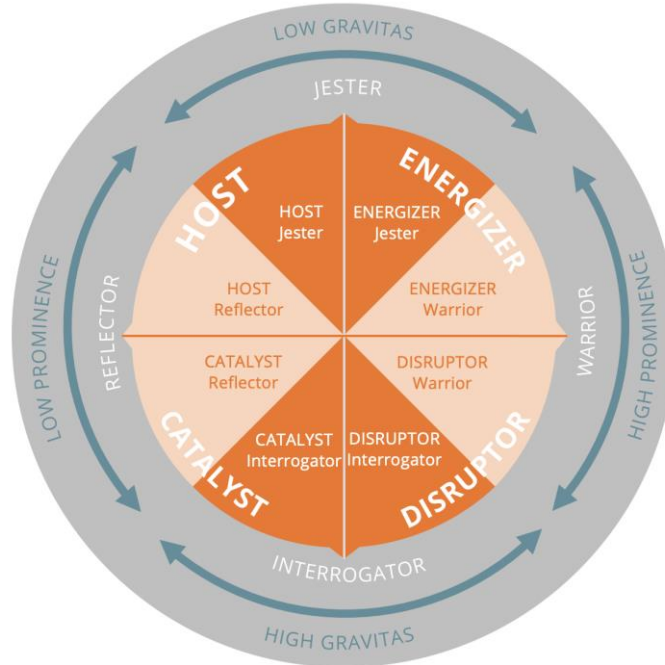
The Executive Presence Model





Confidence

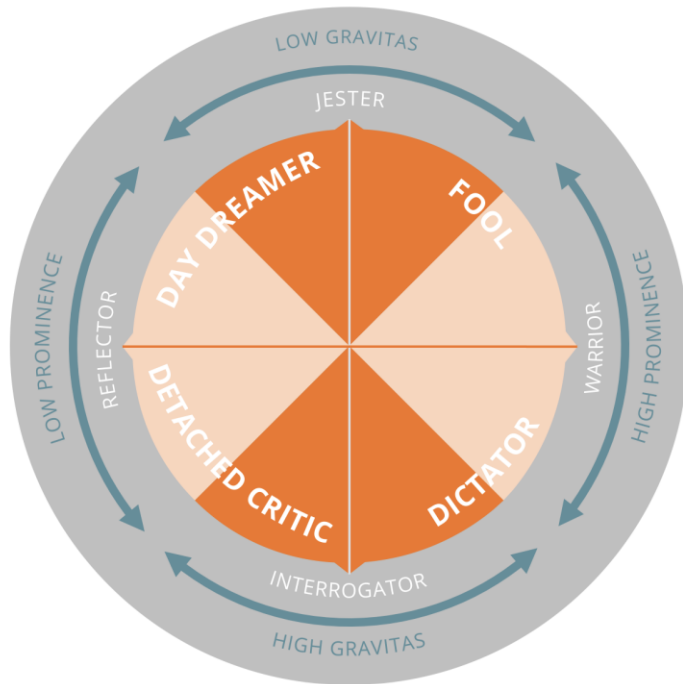
The Executive Presence Model





Confidence

Dysfunctional Positions





Confidence

Reflecting on the Executive Presence Model

Consider the following:

- Where do I operate from by default?
- What are my strengths?
- What's my dysfunctional position?





GROUP WORK





The Host

Reflecting on the Executive Presence Model

Consider the following:

- What habits, practices could the HOST use to build ENGAGED CONNECTION?
- How can you tell that your team is CONNECTED & ENGAGED?





The Energizer

Reflecting on the Executive Presence Model

Consider the following:

- What habits, practices could the ENERGIZER use to build INSPIRED ENERGY?
- How can you tell that you are fueling your team with INSPIRED ENERGY?





The Disruptor

Reflecting on the Executive Presence Model

Consider the following:

- What habits, practices could the DISRUPTOR use to build an EXPERIMENTAL MINDSET and therefore FRESH IDEAS?
- How can you tell that your team is operating with an EXPERIMENTAL MINDSET and RIGOROUS CHALLENGE?





The Catalyst

Reflecting on the Executive Presence Model

Consider the following:

- What habits, practices could the CATALYST use to build an INTENTIONAL GROWTH MINDSET and LIFE LONG LEARNING CULTURE?
- How can you tell that your team is operating with an INTENTIONAL GROWTH MINDSET?





The Host

Reflecting on the Executive Presence Model

Habits and Practices:

- Change to a Pay it Forward Networking approach – what can I do for these people?
- Listen to the voices who challenge you and are different
- Speak last on proposals and ideas
- Be prepared to not say anything on subjects – agree and action





The Energizer

Reflecting on the Executive Presence Model

Habits and Practices:

- Read/listen more with a focus – Audible, Podcasts, Newsletters
- Letter to Yourself each year – dated 31st December 2023
- Headspace each day – fall out of your own thinking
- Make Sleep your No. 1 priority – get a regular pattern of sleep





The Disruptor

Reflecting on the Executive Presence Model

Habits and Practices:

- Start at least one team agenda item with an HMW? (How Might We?) framed topic
- Communicate that 80% of experiments will fail. It is the quality of the experiment that is important – LEARN FAST
- Celebrate FAILURES and LEARNING each week as a team





The Catalyst

Reflecting on the Executive Presence Model

Habits and Practices:

- Start every coaching conversation with “What’s on your mind?”
- Identify your pain points in your life that you have teachable points of view about
- Create your own Advisory Board for your career – voices that can shape you
- Role model intentional learning each week





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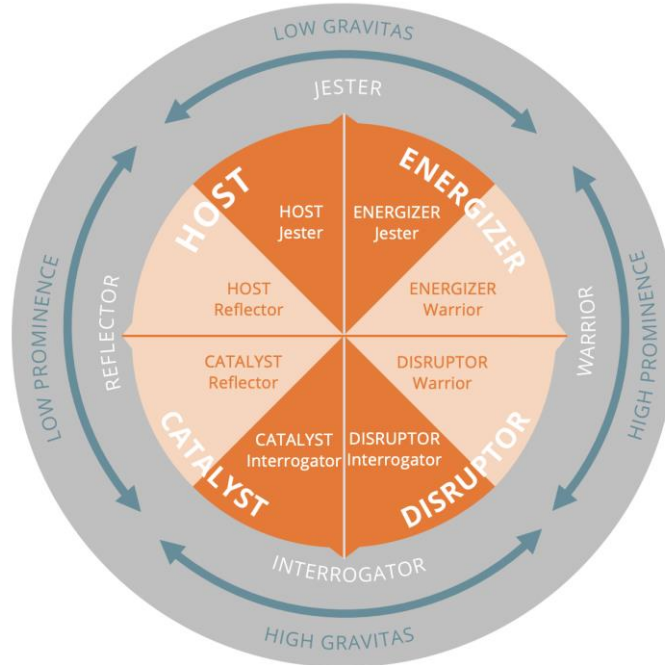
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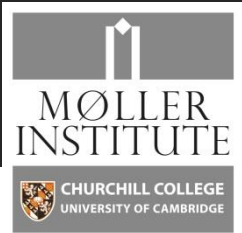




Confidence

The Executive Presence Model





Thank you!

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